Our Sponsoring Exhibitors

**BrightStar Care**  (608) 441-8620  •  www.BrightStarCare.com

Personalized medical & non-medical care in any setting, with flexible schedules – from one hour per month to 24 hours a day. Our Joint Commission Accredited team delivers high-quality, compassionate care provided by certified nursing assistants.

**Capitol Lakes**  (608) 283-2000 or 888-211-8801  •  www.retirement.org/madison

Madison’s only downtown continuing care retirement community and exclusive partner of Wisconsin Alumni Association for retirement living services. Capitol Lakes offers independent living apartment homes, assisted living, memory care, skilled nursing care, and rehabilitation with a lifestyle focused on research-based, holistic wellness.

**Coventry Village by Five Star**  (608) 829-0603  •  www.coventryvillagewi.com

Take a fresh look at new priorities at Coventry Village, Madison’s premier west side retirement community, featuring Five Star amenities and lifestyle options for every need in the elegant Courtyard Homes Condominiums, Brookline Independent Apartment Homes, Sebring Assisted Care Residence, and Bridge to Rediscovery Memory Care.

**Dean & St. Mary’s**  (608) 251-6100  •  www.stmarysmadison.com (see “Services,” then “Seniors”)

Dean & St. Mary’s is committed to the health, wellness, and social needs of individuals through all stages of life. We offer a wide variety of programs and services specifically designed for the older adult: Health Information for Seniors, Adult Day Health Center, GoldenCare, and St. Mary’s Care Center.

**Journey of Aging**  (608) 356-8757  •  JourneyofAging.com or facebook.com/journeyofaging

Resource Guide for Caregivers & Aging Adults in South Central Wisconsin... We strive to enlighten individuals with the educational tools to make informed decisions regarding aging programs, resources, and services in South Central Wisconsin.

**Midwest Home Care**  (608) 276-6000  •  www.midwesthomecare.com  •  Provides non-medical care to help seniors stay active and independent in their own homes. Specializing in Alzheimer’s care.

**Oak Park Place**  www.oakparkplace.com  •  Oak Park Place senior living communities feature skilled nursing, orthopedic rehabilitation, assisted living, memory care, and independent living products for seniors with locations on Madison’s east side and Baraboo.

**Oakwood Lutheran Senior Ministries**  www.oakwoodvillage.net

**Oakwood Village Prairie Ridge**  (608) 230-4646  •  **Oakwood Village University Woods**  (608) 230-4266

Oakwood Lutheran Senior Ministries is the parent corporation of two faith-based, not-for-profit retirement communities, Oakwood Village Prairie Ridge and Oakwood Village University Woods, located in Madison, Wisconsin. Oakwood is proud to partner with the fine learning institutions in Madison to offer educational and wellness opportunities to our residents.

**Senior Helpers**  (608) 729-5365  •  www.seniorhelpersmadison.com  •  Helping seniors age in place by providing home-safe assurance; geriatric care management; and flexible, compassionate home care.

**Wisconsin Talking Book & Braille Library (WTBBL)**  dpi.wi.gov/talkingbooks

Provides recorded & Braille books to Wisconsin residents who for any visual or physical reason cannot read normal print. The service is free to everyone.
Aging and Disability Resource Center of Dane County  (608) 240-7400  •  daneadrc.org
The ADRC provides free unbiased information and assistance to older adults, people with disabilities, caregivers, and professionals regardless of income or personal resources. The ADRC empowers people to make informed choices about services and supports.

Agrace Hospice and Palliative Care  (608) 276-4660  •  www.agrace.org  •  Provides care and support through the stages of serious illness and programs for people in south central Wisconsin.

Alzheimer's & Dementia Alliance of Wisconsin  (608) 232-3400 or 888-308-6251  •  www.alzwisc.org  •  A professional, Wisconsin-based staff provides hope for people facing Alzheimer's or other dementia through education, support, and personal guidance to understand the disease, to learn how to continue living a satisfying and rewarding life, and to plan for the future.

Alzheimer’s Association, South Central Wisconsin  (608) 203-8500  •  24/7 helpline 800-272-3900  •  alz.org
The world’s leading voluntary health organization in Alzheimer’s care, support, and research. With many local educational and support services in South Central WI, we are here to help and offer hope. See our website/helpline for information, referral, education, and care.

Board on Aging and Long-Term Care  http://longtermcare.wi.gov  •  (800) 815-0015 (Ombudsman)  •  (800) 242-1060 (Medigap)  •  Advocacy services including the Ombudsman & Volunteer Ombudsman Program & Medigap Helpline Services.

Cairasu Home Care & Comfort Care 4U  (608) 622-7015  •  www.cairasucare.com  •  We are a dependable non-medical senior care agency, whose mission is to provide the highest quality elderly care service based on your individual needs.

Home Health United  800-924-CARE (2273)  •  www.HomeHealthUnited.org  •  Offers an integrated and comprehensive variety of services across Southern Wisconsin, including Home Health, Palliative Care, Hospice, Community Health Services, Meals On Wheels, Infusion Pharmacy, Personal Emergency Response System, and Home Medical Equipment.

Independent Living, Inc.  (608) 274-7900  •  www.IndependentLivingInc.org  •  You can have your life back with Independent Living, Inc. Older adults and people with disabilities have comprehensive choices available from us. Services include home chores, personal care, home health care, evening Meals on Wheels, home modifications, volunteer assistance, and senior housing options in Madison, Fitchburg, and Sun Prairie.

Madison Coalitions of Older Adults and Madison Senior Center  Your source of information on Case Management Services, Senior Dining Sites, the Home Chore Program, Social/Educational/Health and Wellness Activities.

Madison Hearing  (608) 831-7334  •  www.madisonhears.com  •  Madison Hearing clinic has rechargeable hearing aids with up to 90% noise cancellation and excellent sound quality...all at a very affordable price!

Madison School & Community Recreation (MSCR), Goodman-Rotary 50+ Fitness  (608) 204-3023  •  www.mscr.org
Offers a wide range of fitness and wellness opportunities for people ages 50+, including aquatics, strength, dance, yoga, chair-based exercise, pilates, tai-chi, and nutrition education programs.

Mallatt’s Homecare Pharmacy / Interim Healthcare of Wisconsin  (608) 310-9922  •  mallattsltc.com  •  Provides medication and pharmacy services to individuals in their own home and to those in long term care facilities. Provides in-home skilled nursing, personal care, companion, and home health aide services.

New Perspective Senior Living  (608) 825-1600  •  www.npseniorliving.com  •  New Perspective Sr. Living opened in 2013 and is conveniently located off main street in Sun Prairie. We offer Independent Living, Assisted Living, and Memory Care options for those at least 55 yrs. of age.

Office for the Blind and Visually Impaired  www.dhs.wisconsin.gov/blind  •  A state agency offering training and services to help blind and visually impaired individuals cope with significant vision loss in an effort to maximize independent living.

OutReach LGBT Community Center  (608) 255-8582  •  www.lgbtoutreach.org  •  The OutReach LGBT Community Center mission is: “To promote equality and quality of life for LGBT people through community building and human services.” The half-time LGBT Senior Advocate position is funded by grants from both the City of Madison & Dane County. OutReach is open weekdays 11am-7pm, except on Holidays.
PLATO  www.PLATOMadison.org  •  PLATO is a community of intellectually curious adults, typically 50 and over, which explores subjects of interest through member-led discussion groups, lectures, travel, and cultural activities.

RSVP of Dane County  (608) 441-7891  •  www.rsvpdane.org  •  A volunteer program that places volunteers, age 55 & older, in assignments all over Dane County. We have about 2000 volunteers in over 80 non-profits, public agencies, and schools.

SAIL- Supporting Active Independent Lives  www.sailtoday.org  •  A non-profit membership of people 55+ who help one another live healthy and independent lives while having access to vetted home services, community resources, professional consultation, wellness programs, social events, and more.

SPARK! on the Square  www.madisonchildrensmuseum.org  •  The Madison Children’s Museum, Veterans Museum, and Historical Museum offer SPARK!, a FREE 90 minute cultural arts program for children 7 & up, parents & a grandparent with early memory loss. Assisted living & nursing home groups are welcome!

Swallowing Research Program  (608) 256-1901 x11697  •  www2.medicine.wisc.edu/home/swallowing/swallowingmain  •  An internationally recognized program dedicated to the evaluation, treatment, and research of swallowing disorders. We have developed a number of the field’s diagnostic tools & treatment methods and conducted research to improve treatment and quality of life for patients.

University League  univleague.wisc.edu  •  A nonprofit membership organization open to all who support the University of Wisconsin-Madison. The purpose of the League is to raise funds for student scholarships and to promote volunteer services, educational opportunities, and social activities for its members.

UW-Madison Osteoporosis Clinical Research Program  www.uwosteoporosis.org  •  Bone mineral density testing.

UW-Madison School of Nursing  •  UW School of Nursing students will provide a free blood pressure screening.

UW-Madison School of Pharmacy  •  Operation Immunization works to educate the public on the importance of immunizations.

UW-Madison MidUS Study (Midlife in the United States)  www.midus.wisc.edu  •  Begun in 1995, MIDUS is a national longitudinal study of health & well-being with over 12,000 participants (first surveyed between the ages of 25 and 75). Find information about MIDUS results to date, including details about physical health and functioning in a national sample of Americans.

UW-Madison School of Medicine & Public Health, Physical Therapy Program  ortho.wisc.edu/Home/DoctorOfPhysicalTherapy.aspx  •  Physical Therapists (PTs) are licensed health care professionals who diagnose and oversee the management of patients of all ages in order to improve their physical and functional abilities. This booth will provide participants with exposure to Tai Chi, an evidence-based exercise strategy that has many benefits for the aging adult.

UW-Madison School of Nursing Center for Aging Research and Education  https://care.nursing.wisc.edu  •  CARE was created in response to the critical need for nurses as our country’s population ages. Through nursing leadership, discovery, education, and practice, CARE improves the health and well-being of older adults.

UW-Madison Speech and Hearing Clinic  https://csd.wisc.edu/speech-and-hearing-clinic.htm  •  Offering services to those who are deaf or hard of hearing: full diagnostic hearing evaluations; new hearing aids or assistive listening devices; repair or reprogramming of hearing aids; and programming, troubleshooting, or counseling services for those with cochlear implants.

Visiting Angels Living Assistance Services  (608) 819-0665  •  www.visitingangels.com  •  We have an “angel” for you to serve all of your non-medical in-home care needs. From personal care to companion care, we are America’s choice in private duty care.

The Waterford at Fitchburg  (608) 270-9200  •  waterfordatfitchburg.com  •  Offers Independent and Assisted Living Services. The Waterford boasts one- and two-bedroom condo-style apartments with an age in place model that makes residents feel cozy with the privacy and independence everyone deserves.

Wisconsin Council of the Blind & Visually Impaired  (608) 255-1166  •  www.wcblind.org  •  A private, non-profit community-based organization whose mission is to promote the dignity and empowerment of people who are blind and visually impaired, through services, advocacy, & education. Services include low vision evaluations, in-home vision rehabilitation, assistive technology training, and the Sharper Vision Store.

Wisconsin Sleep  (608) 232-3333  •  www.wisconsinspace.com  •  Offers sleep experts for adults and children, combined with the latest technology in a home like setting.